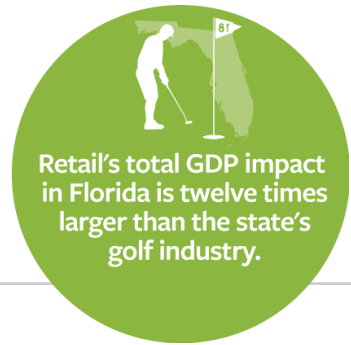


## RETAIL'S IMPACT IN FLORIDA - 3

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



### BY THE NUMBERS

**8,256** - RETAIL ESTABLISHMENTS

**1,286** - DIRECT LABOR INCOME  
(\$MILLIONS)

**55,470** - DIRECT RETAIL EMPLOYMENT

**2,117** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**79,456** - TOTAL JOBS SUPPORTED

**4,001** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

### DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-3

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	55,470	\$2,117
Administrative and waste management services	12,814	\$405
Agriculture, forestry, fishing, and related activities	13,489	\$575
Arts, entertainment, and recreation	4,400	\$147
Construction	14,820	\$794
Educational services	5,156	\$128
Finance and insurance	10,805	\$749
Health care and social assistance	39,497	\$2,118
Information	3,097	\$526
Management of companies and enterprises	1,200	\$99
Manufacturing	14,138	\$1,167
Mining	380	\$129
Other services, except public administration	22,676	\$526
Professional, scientific, and technical services	16,026	\$788
Real estate and rental and leasing	9,401	\$2,796
Transportation and warehousing	10,026	\$462
Utilities	1,182	\$622
Wholesale trade	5,382	\$689

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.