

## RETAIL'S IMPACT IN FLORIDA - 27

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



### BY THE NUMBERS

**12,412** - RETAIL ESTABLISHMENTS

**2,354** - DIRECT LABOR INCOME  
(\$MILLIONS)

**70,365** - DIRECT RETAIL EMPLOYMENT

**3,488** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**108,988** - TOTAL JOBS SUPPORTED

**7,262** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

### DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-27

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	70,365	\$3,488
Administrative and waste management services	29,260	\$1,052
Agriculture, forestry, fishing, and related activities	1,635	\$116
Arts, entertainment, and recreation	8,002	\$387
Construction	17,373	\$1,238
Educational services	14,549	\$684
Finance and insurance	40,626	\$3,016
Health care and social assistance	61,601	\$3,740
Information	6,994	\$1,190
Management of companies and enterprises	4,453	\$633
Manufacturing	10,834	\$965
Mining	211	\$15
Other services, except public administration	30,849	\$1,001
Professional, scientific, and technical services	45,992	\$4,199
Real estate and rental and leasing	46,609	\$6,385
Transportation and warehousing	21,874	\$2,013
Utilities	1,557	\$1,065
Wholesale trade	23,167	\$3,358

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.