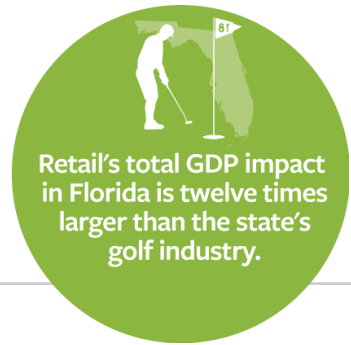


RETAIL'S IMPACT IN FLORIDA - 26

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,322 - RETAIL ESTABLISHMENTS

1,855 - DIRECT LABOR INCOME
(\$MILLIONS)

54,946 - DIRECT RETAIL EMPLOYMENT

2,729 - DIRECT IMPACT ON GDP
(\$MILLIONS)

80,960 - TOTAL JOBS SUPPORTED

5,192 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-26

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	54,946	\$2,729
Administrative and waste management services	19,603	\$654
Agriculture, forestry, fishing, and related activities	8,538	\$386
Arts, entertainment, and recreation	7,966	\$375
Construction	16,227	\$1,106
Educational services	6,602	\$291
Finance and insurance	12,396	\$1,007
Health care and social assistance	31,867	\$1,784
Information	3,595	\$614
Management of companies and enterprises	3,065	\$329
Manufacturing	5,213	\$499
Mining	527	\$31
Other services, except public administration	20,569	\$565
Professional, scientific, and technical services	15,523	\$1,245
Real estate and rental and leasing	22,179	\$3,973
Transportation and warehousing	13,197	\$1,013
Utilities	1,155	\$775
Wholesale trade	12,798	\$1,848

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.