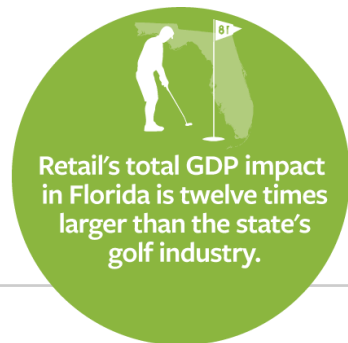


RETAIL'S IMPACT IN FLORIDA - 25

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,622 - RETAIL ESTABLISHMENTS

1,662 - DIRECT LABOR INCOME
(\$MILLIONS)

50,165 - DIRECT RETAIL EMPLOYMENT

2,504 - DIRECT IMPACT ON GDP
(\$MILLIONS)

77,262 - TOTAL JOBS SUPPORTED

5,007 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-25

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	50,165	\$2,504
Administrative and waste management services	35,275	\$1,058
Agriculture, forestry, fishing, and related activities	6,595	\$312
Arts, entertainment, and recreation	5,559	\$292
Construction	20,160	\$1,437
Educational services	5,611	\$253
Finance and insurance	13,390	\$1,189
Health care and social assistance	30,862	\$1,670
Information	5,849	\$1,133
Management of companies and enterprises	1,250	\$172
Manufacturing	14,019	\$1,727
Mining	456	\$144
Other services, except public administration	20,716	\$583
Professional, scientific, and technical services	15,883	\$1,179
Real estate and rental and leasing	21,007	\$3,902
Transportation and warehousing	25,374	\$2,036
Utilities	539	\$317
Wholesale trade	25,154	\$3,675

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.