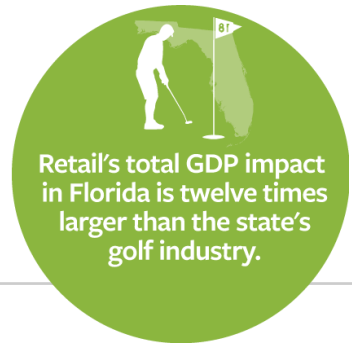


RETAIL'S IMPACT IN FLORIDA - 24

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

13,153 - RETAIL ESTABLISHMENTS

2,615 - DIRECT LABOR INCOME
(\$MILLIONS)

81,125 - DIRECT RETAIL EMPLOYMENT

3,950 - DIRECT IMPACT ON GDP
(\$MILLIONS)

123,285 - TOTAL JOBS SUPPORTED

7,831 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-24

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	81,125	\$3,950
Administrative and waste management services	41,081	\$1,466
Agriculture, forestry, fishing, and related activities	361	\$20
Arts, entertainment, and recreation	18,632	\$939
Construction	14,263	\$1,036
Educational services	15,391	\$751
Finance and insurance	29,763	\$2,053
Health care and social assistance	49,586	\$2,726
Information	8,501	\$1,464
Management of companies and enterprises	1,956	\$279
Manufacturing	13,330	\$1,228
Mining	191	\$12
Other services, except public administration	34,192	\$1,112
Professional, scientific, and technical services	32,838	\$2,879
Real estate and rental and leasing	37,354	\$5,995
Transportation and warehousing	23,277	\$2,582
Utilities	462	\$211
Wholesale trade	27,324	\$4,016

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.