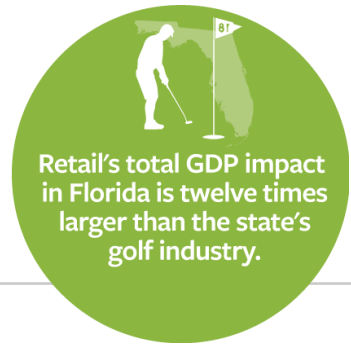


RETAIL'S IMPACT IN FLORIDA - 23

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

11,074 - RETAIL ESTABLISHMENTS

2,207 - DIRECT LABOR INCOME
(\$MILLIONS)

73,426 - DIRECT RETAIL EMPLOYMENT

3,301 - DIRECT IMPACT ON GDP
(\$MILLIONS)

108,505 - TOTAL JOBS SUPPORTED

6,461 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-23

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	73,426	\$3,301
Administrative and waste management services	27,280	\$965
Agriculture, forestry, fishing, and related activities	1,016	\$39
Arts, entertainment, and recreation	13,729	\$512
Construction	12,643	\$924
Educational services	10,049	\$447
Finance and insurance	28,724	\$1,540
Health care and social assistance	34,172	\$2,099
Information	6,567	\$1,196
Management of companies and enterprises	2,045	\$296
Manufacturing	6,852	\$633
Mining	168	\$19
Other services, except public administration	30,090	\$985
Professional, scientific, and technical services	25,767	\$1,964
Real estate and rental and leasing	46,986	\$6,722
Transportation and warehousing	8,552	\$752
Utilities	350	\$222
Wholesale trade	15,099	\$2,378

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.