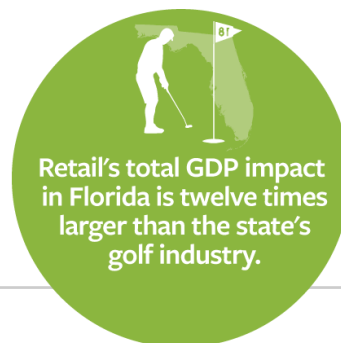


RETAIL'S IMPACT IN FLORIDA - 22

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

15,482 - RETAIL ESTABLISHMENTS

2,966 - DIRECT LABOR INCOME
(\$MILLIONS)

97,760 - DIRECT RETAIL EMPLOYMENT

4,377 - DIRECT IMPACT ON GDP
(\$MILLIONS)

143,423 - TOTAL JOBS SUPPORTED

8,713 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-22

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	97,760	\$4,377
Administrative and waste management services	53,745	\$2,239
Agriculture, forestry, fishing, and related activities	1,649	\$113
Arts, entertainment, and recreation	12,355	\$569
Construction	22,150	\$1,634
Educational services	13,839	\$592
Finance and insurance	45,252	\$2,958
Health care and social assistance	60,191	\$3,631
Information	12,706	\$2,500
Management of companies and enterprises	6,615	\$1,134
Manufacturing	14,763	\$1,540
Mining	794	\$63
Other services, except public administration	47,195	\$1,297
Professional, scientific, and technical services	48,938	\$4,061
Real estate and rental and leasing	56,148	\$8,069
Transportation and warehousing	11,899	\$1,068
Utilities	571	\$374
Wholesale trade	23,492	\$3,765

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.