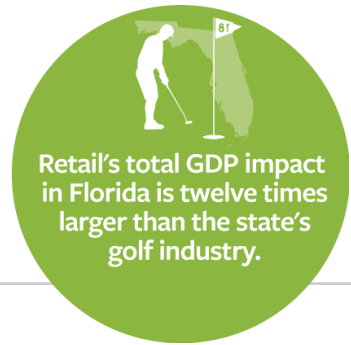


RETAIL'S IMPACT IN FLORIDA - 21

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,496 - RETAIL ESTABLISHMENTS

1,648 - DIRECT LABOR INCOME
(\$MILLIONS)

53,603 - DIRECT RETAIL EMPLOYMENT

2,409 - DIRECT IMPACT ON GDP
(\$MILLIONS)

76,102 - TOTAL JOBS SUPPORTED

4,447 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-21

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	53,603	\$2,409
Administrative and waste management services	23,596	\$908
Agriculture, forestry, fishing, and related activities	8,880	\$382
Arts, entertainment, and recreation	9,021	\$400
Construction	13,357	\$991
Educational services	4,100	\$176
Finance and insurance	12,386	\$872
Health care and social assistance	27,094	\$1,617
Information	2,630	\$410
Management of companies and enterprises	2,099	\$368
Manufacturing	5,595	\$600
Mining	569	\$25
Other services, except public administration	28,751	\$598
Professional, scientific, and technical services	16,167	\$1,308
Real estate and rental and leasing	21,200	\$4,273
Transportation and warehousing	4,707	\$306
Utilities	112	\$67
Wholesale trade	10,139	\$1,619

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.