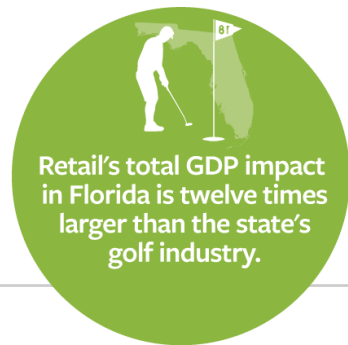


## RETAIL'S IMPACT IN FLORIDA - 20

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



### BY THE NUMBERS

**11,908** - RETAIL ESTABLISHMENTS

**2,161** - DIRECT LABOR INCOME  
(\$MILLIONS)

**70,028** - DIRECT RETAIL EMPLOYMENT

**3,141** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**106,757** - TOTAL JOBS SUPPORTED

**6,582** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

### DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-20

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	70,028	\$3,141
Administrative and waste management services	42,156	\$1,629
Agriculture, forestry, fishing, and related activities	5,053	\$228
Arts, entertainment, and recreation	8,874	\$351
Construction	19,864	\$1,456
Educational services	9,579	\$422
Finance and insurance	26,779	\$1,781
Health care and social assistance	48,753	\$2,719
Information	7,331	\$1,435
Management of companies and enterprises	3,870	\$625
Manufacturing	14,095	\$1,462
Mining	1,158	\$71
Other services, except public administration	35,502	\$921
Professional, scientific, and technical services	32,228	\$2,694
Real estate and rental and leasing	32,533	\$5,803
Transportation and warehousing	11,900	\$871
Utilities	1,039	\$666
Wholesale trade	19,768	\$3,152

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.