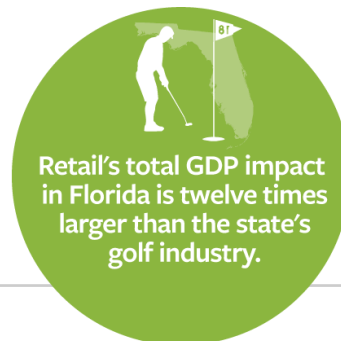


## RETAIL'S IMPACT IN FLORIDA - 2

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



### BY THE NUMBERS

**9,190** - RETAIL ESTABLISHMENTS

**1,530** - DIRECT LABOR INCOME  
(\$MILLIONS)

**65,813** - DIRECT RETAIL EMPLOYMENT

**2,440** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**91,978** - TOTAL JOBS SUPPORTED

**4,664** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

### DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-2

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	65,813	\$2,440
Administrative and waste management services	16,776	\$726
Agriculture, forestry, fishing, and related activities	7,204	\$357
Arts, entertainment, and recreation	4,656	\$178
Construction	18,747	\$1,033
Educational services	5,085	\$121
Finance and insurance	16,971	\$969
Health care and social assistance	40,340	\$2,075
Information	7,176	\$1,101
Management of companies and enterprises	1,979	\$108
Manufacturing	9,967	\$925
Mining	810	\$146
Other services, except public administration	26,567	\$785
Professional, scientific, and technical services	23,908	\$1,604
Real estate and rental and leasing	11,320	\$3,103
Transportation and warehousing	9,136	\$427
Utilities	960	\$604
Wholesale trade	7,214	\$928

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.