

RETAIL'S IMPACT IN FLORIDA - 19

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

12,531 - RETAIL ESTABLISHMENTS

2,485 - DIRECT LABOR INCOME
(\$MILLIONS)

88,328 - DIRECT RETAIL EMPLOYMENT

3,717 - DIRECT IMPACT ON GDP
(\$MILLIONS)

123,533 - TOTAL JOBS SUPPORTED

6,641 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-19

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	88,328	\$3,717
Administrative and waste management services	27,061	\$883
Agriculture, forestry, fishing, and related activities	5,969	\$222
Arts, entertainment, and recreation	12,412	\$591
Construction	24,661	\$1,630
Educational services	5,242	\$185
Finance and insurance	22,065	\$1,150
Health care and social assistance	40,432	\$2,501
Information	6,371	\$864
Management of companies and enterprises	3,798	\$606
Manufacturing	8,036	\$640
Mining	2,199	\$231
Other services, except public administration	29,400	\$848
Professional, scientific, and technical services	24,985	\$1,671
Real estate and rental and leasing	41,242	\$6,398
Transportation and warehousing	14,526	\$720
Utilities	519	\$233
Wholesale trade	8,994	\$1,304

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.