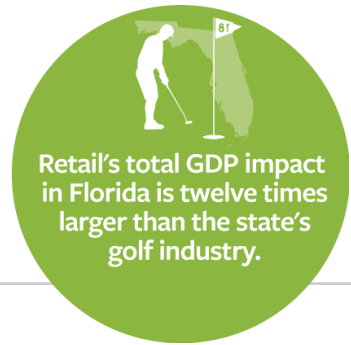


RETAIL'S IMPACT IN FLORIDA - 18

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,382 - RETAIL ESTABLISHMENTS

1,680 - DIRECT LABOR INCOME
(\$MILLIONS)

68,339 - DIRECT RETAIL EMPLOYMENT

2,594 - DIRECT IMPACT ON GDP
(\$MILLIONS)

97,889 - TOTAL JOBS SUPPORTED

5,170 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-18

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	68,339	\$2,594
Administrative and waste management services	23,818	\$801
Agriculture, forestry, fishing, and related activities	9,046	\$502
Arts, entertainment, and recreation	9,187	\$384
Construction	18,826	\$1,117
Educational services	4,410	\$134
Finance and insurance	15,972	\$1,039
Health care and social assistance	37,576	\$2,125
Information	3,035	\$467
Management of companies and enterprises	3,811	\$348
Manufacturing	10,242	\$977
Mining	1,037	\$98
Other services, except public administration	34,550	\$701
Professional, scientific, and technical services	22,599	\$1,489
Real estate and rental and leasing	20,712	\$4,222
Transportation and warehousing	7,223	\$433
Utilities	1,998	\$1,385
Wholesale trade	9,890	\$1,456

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.