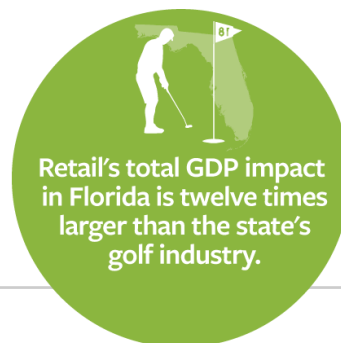


# RETAIL'S IMPACT IN FLORIDA - 17

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**6,718** - RETAIL ESTABLISHMENTS

**1,221** - DIRECT LABOR INCOME  
(\$MILLIONS)

**45,553** - DIRECT RETAIL EMPLOYMENT

**1,862** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**65,916** - TOTAL JOBS SUPPORTED

**3,560** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-17

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	45,553	\$1,862
Administrative and waste management services	14,552	\$467
Agriculture, forestry, fishing, and related activities	25,933	\$1,131
Arts, entertainment, and recreation	5,955	\$195
Construction	14,645	\$824
Educational services	2,981	\$76
Finance and insurance	11,725	\$796
Health care and social assistance	31,797	\$1,646
Information	3,903	\$636
Management of companies and enterprises	1,239	\$133
Manufacturing	9,667	\$941
Mining	1,232	\$275
Other services, except public administration	20,949	\$508
Professional, scientific, and technical services	10,435	\$540
Real estate and rental and leasing	8,071	\$2,664
Transportation and warehousing	6,226	\$278
Utilities	1,531	\$944
Wholesale trade	6,163	\$828

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.