

# RETAIL'S IMPACT IN FLORIDA - 16

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**10,833** - RETAIL ESTABLISHMENTS

**1,977** - DIRECT LABOR INCOME  
(\$MILLIONS)

**72,079** - DIRECT RETAIL EMPLOYMENT

**3,113** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**107,279** - TOTAL JOBS SUPPORTED

**6,010** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-16

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	72,079	\$3,113
Administrative and waste management services	30,808	\$901
Agriculture, forestry, fishing, and related activities	7,947	\$348
Arts, entertainment, and recreation	10,125	\$421
Construction	23,365	\$1,449
Educational services	7,102	\$242
Finance and insurance	20,028	\$1,108
Health care and social assistance	51,389	\$2,674
Information	5,382	\$793
Management of companies and enterprises	2,657	\$421
Manufacturing	14,992	\$1,483
Mining	665	\$50
Other services, except public administration	31,814	\$785
Professional, scientific, and technical services	27,996	\$1,922
Real estate and rental and leasing	28,723	\$5,678
Transportation and warehousing	7,781	\$330
Utilities	719	\$386
Wholesale trade	9,977	\$1,365

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.