

RETAIL'S IMPACT IN FLORIDA - 15

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,718 - RETAIL ESTABLISHMENTS

1,796 - DIRECT LABOR INCOME
(\$MILLIONS)

58,700 - DIRECT RETAIL EMPLOYMENT

2,716 - DIRECT IMPACT ON GDP
(\$MILLIONS)

89,825 - TOTAL JOBS SUPPORTED

5,562 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-15

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	58,700	\$2,716
Administrative and waste management services	21,405	\$756
Agriculture, forestry, fishing, and related activities	9,799	\$294
Arts, entertainment, and recreation	9,280	\$352
Construction	17,161	\$1,163
Educational services	6,561	\$245
Finance and insurance	26,565	\$1,744
Health care and social assistance	42,150	\$2,459
Information	5,021	\$1,014
Management of companies and enterprises	5,956	\$634
Manufacturing	15,621	\$1,620
Mining	748	\$366
Other services, except public administration	16,997	\$593
Professional, scientific, and technical services	16,917	\$1,308
Real estate and rental and leasing	11,803	\$3,576
Transportation and warehousing	13,916	\$800
Utilities	532	\$336
Wholesale trade	13,735	\$1,980

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.