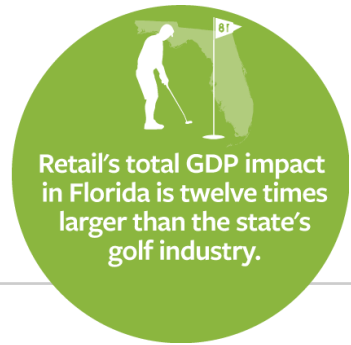


RETAIL'S IMPACT IN FLORIDA - 14

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

11,537 - RETAIL ESTABLISHMENTS

2,734 - DIRECT LABOR INCOME
(\$MILLIONS)

83,740 - DIRECT RETAIL EMPLOYMENT

4,019 - DIRECT IMPACT ON GDP
(\$MILLIONS)

127,852 - TOTAL JOBS SUPPORTED

8,641 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-14

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	83,740	\$4,019
Administrative and waste management services	57,922	\$2,389
Agriculture, forestry, fishing, and related activities	1,294	\$40
Arts, entertainment, and recreation	18,546	\$912
Construction	21,284	\$1,567
Educational services	12,175	\$537
Finance and insurance	47,774	\$3,831
Health care and social assistance	62,637	\$3,931
Information	20,224	\$3,764
Management of companies and enterprises	6,599	\$900
Manufacturing	19,199	\$2,254
Mining	1,485	\$41
Other services, except public administration	26,338	\$991
Professional, scientific, and technical services	52,599	\$4,704
Real estate and rental and leasing	28,195	\$5,774
Transportation and warehousing	16,330	\$1,332
Utilities	1,986	\$1,327
Wholesale trade	24,679	\$3,684

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.