

RETAIL'S IMPACT IN FLORIDA - 13

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

10,865 - RETAIL ESTABLISHMENTS

2,137 - DIRECT LABOR INCOME
(\$MILLIONS)

74,141 - DIRECT RETAIL EMPLOYMENT

3,415 - DIRECT IMPACT ON GDP
(\$MILLIONS)

112,252 - TOTAL JOBS SUPPORTED

6,735 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-13

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	74,141	\$3,415
Administrative and waste management services	29,554	\$1,000
Agriculture, forestry, fishing, and related activities	779	\$47
Arts, entertainment, and recreation	8,230	\$379
Construction	18,350	\$1,163
Educational services	6,722	\$256
Finance and insurance	38,024	\$2,019
Health care and social assistance	56,214	\$3,172
Information	6,777	\$1,271
Management of companies and enterprises	12,139	\$1,583
Manufacturing	25,517	\$2,888
Mining	2,509	\$76
Other services, except public administration	28,175	\$866
Professional, scientific, and technical services	29,391	\$2,129
Real estate and rental and leasing	25,501	\$5,096
Transportation and warehousing	10,259	\$482
Utilities	284	\$162
Wholesale trade	13,952	\$2,144

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.