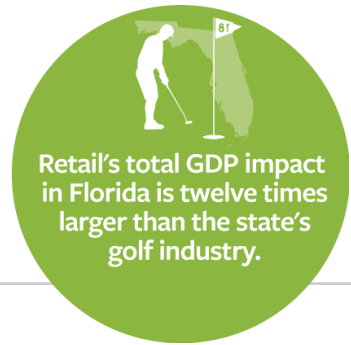


RETAIL'S IMPACT IN FLORIDA - 12

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,726 - RETAIL ESTABLISHMENTS

1,502 - DIRECT LABOR INCOME
(\$MILLIONS)

55,097 - DIRECT RETAIL EMPLOYMENT

2,262 - DIRECT IMPACT ON GDP
(\$MILLIONS)

77,196 - TOTAL JOBS SUPPORTED

4,292 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-12

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	55,097	\$2,262
Administrative and waste management services	16,555	\$583
Agriculture, forestry, fishing, and related activities	2,915	\$101
Arts, entertainment, and recreation	7,754	\$366
Construction	16,205	\$965
Educational services	4,497	\$168
Finance and insurance	10,029	\$642
Health care and social assistance	38,708	\$2,202
Information	2,848	\$482
Management of companies and enterprises	2,051	\$139
Manufacturing	10,005	\$1,027
Mining	145	\$32
Other services, except public administration	18,892	\$549
Professional, scientific, and technical services	20,545	\$1,701
Real estate and rental and leasing	12,210	\$3,644
Transportation and warehousing	3,632	\$157
Utilities	846	\$412
Wholesale trade	6,099	\$867

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.