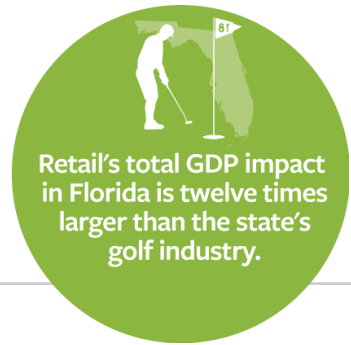


RETAIL'S IMPACT IN FLORIDA - 11

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,258 - RETAIL ESTABLISHMENTS

1,236 - DIRECT LABOR INCOME
(\$MILLIONS)

47,374 - DIRECT RETAIL EMPLOYMENT

1,953 - DIRECT IMPACT ON GDP
(\$MILLIONS)

67,104 - TOTAL JOBS SUPPORTED

3,564 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-11

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	47,374	\$1,953
Administrative and waste management services	13,945	\$436
Agriculture, forestry, fishing, and related activities	6,257	\$194
Arts, entertainment, and recreation	5,842	\$153
Construction	18,041	\$949
Educational services	3,630	\$84
Finance and insurance	9,812	\$507
Health care and social assistance	35,754	\$1,787
Information	2,102	\$353
Management of companies and enterprises	564	\$51
Manufacturing	9,184	\$756
Mining	728	\$168
Other services, except public administration	19,503	\$493
Professional, scientific, and technical services	12,000	\$558
Real estate and rental and leasing	8,284	\$2,789
Transportation and warehousing	9,359	\$363
Utilities	2,506	\$1,635
Wholesale trade	5,344	\$641

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.