

RETAIL'S IMPACT IN FLORIDA - 10

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

11,245 - RETAIL ESTABLISHMENTS

2,641 - DIRECT LABOR INCOME
(\$MILLIONS)

93,546 - DIRECT RETAIL EMPLOYMENT

3,989 - DIRECT IMPACT ON GDP
(\$MILLIONS)

135,326 - TOTAL JOBS SUPPORTED

7,724 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-10

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	93,546	\$3,989
Administrative and waste management services	45,593	\$1,824
Agriculture, forestry, fishing, and related activities	4,522	\$251
Arts, entertainment, and recreation	57,125	\$3,675
Construction	20,163	\$1,347
Educational services	5,486	\$224
Finance and insurance	17,290	\$1,057
Health care and social assistance	48,915	\$2,946
Information	7,319	\$1,281
Management of companies and enterprises	7,455	\$835
Manufacturing	12,354	\$1,311
Mining	574	\$43
Other services, except public administration	23,028	\$763
Professional, scientific, and technical services	24,089	\$1,805
Real estate and rental and leasing	42,932	\$6,773
Transportation and warehousing	13,957	\$887
Utilities	920	\$381
Wholesale trade	13,368	\$2,029

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.