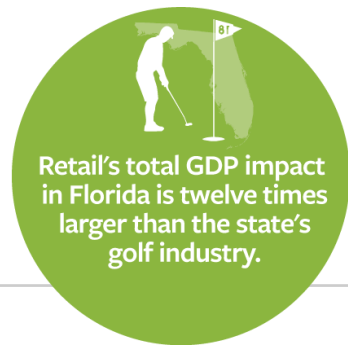


RETAIL'S IMPACT IN FLORIDA - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,995 - RETAIL ESTABLISHMENTS

1,875 - DIRECT LABOR INCOME
(\$MILLIONS)

72,127 - DIRECT RETAIL EMPLOYMENT

2,908 - DIRECT IMPACT ON GDP
(\$MILLIONS)

100,592 - TOTAL JOBS SUPPORTED

5,385 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	72,127	\$2,908
Administrative and waste management services	26,352	\$1,173
Agriculture, forestry, fishing, and related activities	3,860	\$231
Arts, entertainment, and recreation	8,648	\$267
Construction	24,071	\$1,338
Educational services	5,986	\$181
Finance and insurance	16,481	\$1,235
Health care and social assistance	41,092	\$2,215
Information	4,560	\$778
Management of companies and enterprises	2,473	\$160
Manufacturing	9,844	\$1,047
Mining	1,569	\$112
Other services, except public administration	28,206	\$776
Professional, scientific, and technical services	24,592	\$1,474
Real estate and rental and leasing	14,924	\$3,526
Transportation and warehousing	8,535	\$455
Utilities	1,702	\$839
Wholesale trade	8,093	\$1,062

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.