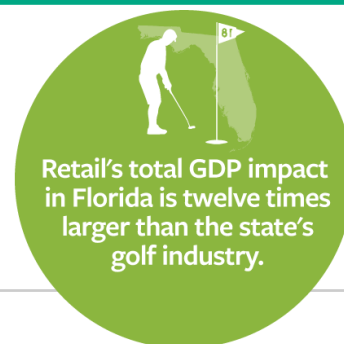


# RETAIL'S IMPACT IN FLORIDA

1 in 4 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your state, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**273,723** - RETAIL ESTABLISHMENTS

**52,807** - DIRECT LABOR INCOME  
(\$MILLIONS)

**1,839,604** - DIRECT RETAIL EMPLOYMENT

**80,381** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**2,698,722** - TOTAL JOBS SUPPORTED

**\$155.4 Billion** - TOTAL IMPACT ON GDP

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FLORIDA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	1,839,604	\$80,381
Administrative and waste management services	813,197	\$30,808
Agriculture, forestry, fishing, and related activities	151,315	\$6,912
Arts, entertainment, and recreation	309,613	\$15,172
Construction	494,466	\$32,243
Educational services	200,471	\$7,989
Finance and insurance	634,105	\$42,005
Health care and social assistance	1,158,025	\$66,460
Information	170,418	\$30,500
Management of companies and enterprises	98,292	\$12,279
Manufacturing	349,351	\$38,455
Mining	20,167	\$2,360
Other services, except public administration	703,960	\$20,602
Professional, scientific, and technical services	693,441	\$52,733
Real estate and rental and leasing	672,019	\$126,678
Transportation and warehousing	324,298	\$23,171
Utilities	24,263	\$14,578
Wholesale trade	361,890	\$53,928

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.