

# RETAIL'S IMPACT IN DELAWARE

1 in 4 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Delaware. Here is a quick look at retail in your state, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**10,973** - RETAIL ESTABLISHMENTS

**2,581** - DIRECT LABOR INCOME  
(\$MILLIONS)

**93,802** - DIRECT RETAIL EMPLOYMENT

**3,610** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**127,103** - TOTAL JOBS SUPPORTED

**\$8.1 Billion** - TOTAL IMPACT ON GDP

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN DELAWARE

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	93,802	\$3,610
Administrative and waste management services	28,155	\$1,276
Agriculture, forestry, fishing, and related activities	4,614	\$366
Arts, entertainment, and recreation	14,124	\$526
Construction	27,049	\$1,632
Educational services	9,311	\$364
Finance and insurance	53,809	\$17,241
Health care and social assistance	65,912	\$4,276
Information	6,825	\$1,080
Management of companies and enterprises	8,630	\$1,427
Manufacturing	26,916	\$4,591
Mining	97	\$
Other services, except public administration	28,108	\$906
Professional, scientific, and technical services	37,381	\$4,509
Real estate and rental and leasing	24,618	\$8,119
Transportation and warehousing	13,245	\$872
Utilities	2,057	\$793
Wholesale trade	13,866	\$2,417

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.