

RETAIL'S IMPACT IN CONNECTICUT - 2

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Connecticut. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,316 - RETAIL ESTABLISHMENTS

1,934 - DIRECT LABOR INCOME
(\$MILLIONS)

67,421 - DIRECT RETAIL EMPLOYMENT

2,980 - DIRECT IMPACT ON GDP
(\$MILLIONS)

89,357 - TOTAL JOBS SUPPORTED

5,432 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CT-2

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	67,421	\$2,980
Administrative and waste management services	11,400	\$619
Agriculture, forestry, fishing, and related activities	4,703	\$150
Arts, entertainment, and recreation	9,678	\$288
Construction	20,168	\$1,143
Educational services	8,606	\$330
Finance and insurance	16,615	\$2,072
Health care and social assistance	45,351	\$2,599
Information	3,511	\$1,160
Management of companies and enterprises	1,890	\$211
Manufacturing	30,671	\$4,339
Mining	496	\$72
Other services, except public administration	18,510	\$790
Professional, scientific, and technical services	24,655	\$1,771
Real estate and rental and leasing	4,991	\$3,981
Transportation and warehousing	12,703	\$1,023
Utilities	2,208	\$1,359
Wholesale trade	9,555	\$1,696

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.