

RETAIL'S IMPACT IN CONNECTICUT

1 in 5 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Connecticut. Here is a quick look at retail in your state, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

41,900 - RETAIL ESTABLISHMENTS

11,134 - DIRECT LABOR INCOME
(\$MILLIONS)

337,492 - DIRECT RETAIL EMPLOYMENT

16,074 - DIRECT IMPACT ON GDP
(\$MILLIONS)

472,518 - TOTAL JOBS SUPPORTED

\$34.2 Billion - TOTAL IMPACT ON GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CONNECTICUT

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	337,492	\$16,074
Administrative and waste management services	116,147	\$6,719
Agriculture, forestry, fishing, and related activities	11,582	\$351
Arts, entertainment, and recreation	51,881	\$1,772
Construction	102,338	\$7,040
Educational services	79,602	\$4,621
Finance and insurance	206,236	\$34,906
Health care and social assistance	293,471	\$18,888
Information	38,556	\$14,239
Management of companies and enterprises	34,125	\$6,709
Manufacturing	173,320	\$27,318
Mining	2,698	\$207
Other services, except public administration	116,261	\$4,681
Professional, scientific, and technical services	156,145	\$15,120
Real estate and rental and leasing	106,047	\$36,466
Transportation and warehousing	52,187	\$4,613
Utilities	6,287	\$3,551
Wholesale trade	71,294	\$13,942

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.