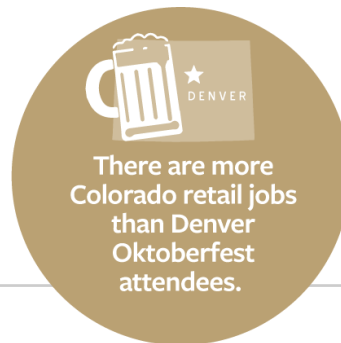


RETAIL'S IMPACT IN COLORADO - 7

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Colorado. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,343 - RETAIL ESTABLISHMENTS

1,678 - DIRECT LABOR INCOME
(\$MILLIONS)

61,443 - DIRECT RETAIL EMPLOYMENT

2,515 - DIRECT IMPACT ON GDP
(\$MILLIONS)

86,564 - TOTAL JOBS SUPPORTED

5,068 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CO-7

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	61,443	\$2,515
Administrative and waste management services	22,460	\$972
Agriculture, forestry, fishing, and related activities	1,224	\$40
Arts, entertainment, and recreation	4,121	\$145
Construction	23,994	\$1,377
Educational services	4,769	\$163
Finance and insurance	17,459	\$797
Health care and social assistance	33,093	\$1,877
Information	5,257	\$1,497
Management of companies and enterprises	3,218	\$509
Manufacturing	26,299	\$4,306
Mining	763	\$201
Other services, except public administration	18,665	\$707
Professional, scientific, and technical services	25,214	\$2,172
Real estate and rental and leasing	10,738	\$3,418
Transportation and warehousing	12,176	\$742
Utilities	970	\$465
Wholesale trade	14,342	\$2,141

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.