

RETAIL'S IMPACT IN COLORADO - 6

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Colorado. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,291 - RETAIL ESTABLISHMENTS

2,042 - DIRECT LABOR INCOME
(\$MILLIONS)

62,871 - DIRECT RETAIL EMPLOYMENT

3,065 - DIRECT IMPACT ON GDP
(\$MILLIONS)

94,275 - TOTAL JOBS SUPPORTED

6,557 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CO-6

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	62,871	\$3,065
Administrative and waste management services	34,170	\$1,440
Agriculture, forestry, fishing, and related activities	2,090	\$93
Arts, entertainment, and recreation	8,507	\$374
Construction	24,278	\$1,648
Educational services	7,353	\$303
Finance and insurance	33,194	\$2,308
Health care and social assistance	37,555	\$2,343
Information	19,073	\$5,827
Management of companies and enterprises	6,693	\$1,812
Manufacturing	11,740	\$1,938
Mining	4,615	\$1,173
Other services, except public administration	22,443	\$885
Professional, scientific, and technical services	39,285	\$3,415
Real estate and rental and leasing	26,490	\$5,265
Transportation and warehousing	11,395	\$724
Utilities	308	\$144
Wholesale trade	20,241	\$2,997

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.