

## RETAIL'S IMPACT IN COLORADO - 5

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Colorado. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



### BY THE NUMBERS

**8,874** - RETAIL ESTABLISHMENTS

**1,767** - DIRECT LABOR INCOME  
(\$MILLIONS)

**68,146** - DIRECT RETAIL EMPLOYMENT

**2,871** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**94,306** - TOTAL JOBS SUPPORTED

**5,333** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

### DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CO-5

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	68,146	\$2,871
Administrative and waste management services	18,925	\$1,076
Agriculture, forestry, fishing, and related activities	2,637	\$77
Arts, entertainment, and recreation	9,089	\$325
Construction	22,242	\$1,038
Educational services	9,184	\$280
Finance and insurance	24,534	\$1,412
Health care and social assistance	34,819	\$1,852
Information	8,549	\$1,982
Management of companies and enterprises	1,299	\$155
Manufacturing	14,853	\$2,387
Mining	1,500	\$588
Other services, except public administration	22,742	\$1,013
Professional, scientific, and technical services	34,529	\$2,473
Real estate and rental and leasing	20,917	\$4,453
Transportation and warehousing	6,862	\$382
Utilities	830	\$511
Wholesale trade	7,084	\$844

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.