

## RETAIL'S IMPACT IN COLORADO - 4

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Colorado. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



### BY THE NUMBERS

**8,039** - RETAIL ESTABLISHMENTS

**1,641** - DIRECT LABOR INCOME  
(\$MILLIONS)

**59,756** - DIRECT RETAIL EMPLOYMENT

**2,566** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**89,945** - TOTAL JOBS SUPPORTED

**5,440** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

### DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CO-4

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	59,756	\$2,566
Administrative and waste management services	23,383	\$910
Agriculture, forestry, fishing, and related activities	27,851	\$1,870
Arts, entertainment, and recreation	6,497	\$300
Construction	27,194	\$1,546
Educational services	5,609	\$164
Finance and insurance	24,310	\$1,456
Health care and social assistance	32,072	\$1,673
Information	12,017	\$3,453
Management of companies and enterprises	4,221	\$779
Manufacturing	23,634	\$2,378
Mining	9,183	\$1,769
Other services, except public administration	24,695	\$737
Professional, scientific, and technical services	31,915	\$2,431
Real estate and rental and leasing	11,051	\$3,124
Transportation and warehousing	8,250	\$681
Utilities	1,196	\$519
Wholesale trade	13,625	\$1,928

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.