

## RETAIL'S IMPACT IN COLORADO - 3

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Colorado. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



### BY THE NUMBERS

**11,486** - RETAIL ESTABLISHMENTS

**1,962** - DIRECT LABOR INCOME  
(\$MILLIONS)

**77,464** - DIRECT RETAIL EMPLOYMENT

**2,951** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**110,669** - TOTAL JOBS SUPPORTED

**5,653** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

### DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CO-3

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	77,464	\$2,951
Administrative and waste management services	17,960	\$822
Agriculture, forestry, fishing, and related activities	17,140	\$769
Arts, entertainment, and recreation	18,141	\$628
Construction	35,659	\$1,725
Educational services	6,294	\$160
Finance and insurance	15,505	\$898
Health care and social assistance	45,137	\$2,254
Information	3,889	\$588
Management of companies and enterprises	1,728	\$153
Manufacturing	12,978	\$1,264
Mining	14,433	\$3,444
Other services, except public administration	26,862	\$779
Professional, scientific, and technical services	23,747	\$1,372
Real estate and rental and leasing	20,501	\$4,598
Transportation and warehousing	14,434	\$1,404
Utilities	2,381	\$1,026
Wholesale trade	9,304	\$1,053

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.