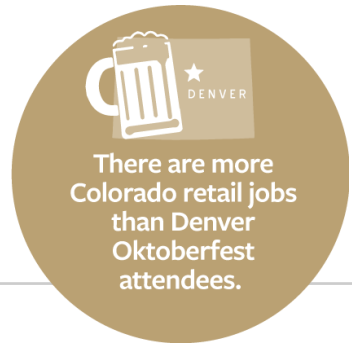


RETAIL'S IMPACT IN COLORADO - 2

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Colorado. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

12,867 - RETAIL ESTABLISHMENTS

2,438 - DIRECT LABOR INCOME
(\$MILLIONS)

92,389 - DIRECT RETAIL EMPLOYMENT

3,704 - DIRECT IMPACT ON GDP
(\$MILLIONS)

133,098 - TOTAL JOBS SUPPORTED

7,475 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CO-2

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	92,389	\$3,704
Administrative and waste management services	26,869	\$1,066
Agriculture, forestry, fishing, and related activities	3,961	\$181
Arts, entertainment, and recreation	22,743	\$937
Construction	28,557	\$1,578
Educational services	10,071	\$273
Finance and insurance	26,407	\$1,225
Health care and social assistance	47,566	\$2,650
Information	15,241	\$3,304
Management of companies and enterprises	4,411	\$618
Manufacturing	35,302	\$6,484
Mining	2,195	\$802
Other services, except public administration	30,264	\$914
Professional, scientific, and technical services	69,288	\$5,561
Real estate and rental and leasing	36,281	\$6,385
Transportation and warehousing	7,208	\$414
Utilities	1,085	\$510
Wholesale trade	15,226	\$2,289

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.