

RETAIL'S IMPACT IN COLORADO - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Colorado. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

11,902 - RETAIL ESTABLISHMENTS

2,996 - DIRECT LABOR INCOME
(\$MILLIONS)

93,380 - DIRECT RETAIL EMPLOYMENT

4,136 - DIRECT IMPACT ON GDP
(\$MILLIONS)

140,702 - TOTAL JOBS SUPPORTED

9,826 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CO-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	93,380	\$4,136
Administrative and waste management services	53,519	\$2,408
Agriculture, forestry, fishing, and related activities	485	\$11
Arts, entertainment, and recreation	22,073	\$993
Construction	22,586	\$1,826
Educational services	18,379	\$838
Finance and insurance	68,042	\$5,416
Health care and social assistance	67,203	\$4,360
Information	18,941	\$4,732
Management of companies and enterprises	13,601	\$2,550
Manufacturing	21,752	\$2,521
Mining	18,957	\$6,842
Other services, except public administration	33,814	\$1,357
Professional, scientific, and technical services	61,422	\$7,463
Real estate and rental and leasing	59,105	\$10,722
Transportation and warehousing	23,988	\$2,995
Utilities	1,720	\$1,018
Wholesale trade	26,523	\$3,915

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.