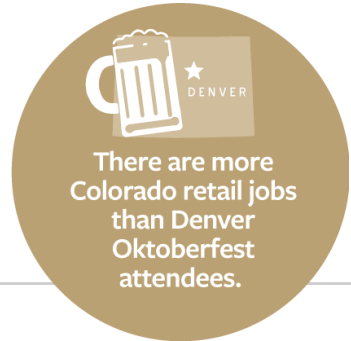


RETAIL'S IMPACT IN COLORADO

1 in 4 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Colorado. Here is a quick look at retail in your state, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

67,802 - RETAIL ESTABLISHMENTS

14,524 - DIRECT LABOR INCOME
(\$MILLIONS)

515,449 - DIRECT RETAIL EMPLOYMENT

21,808 - DIRECT IMPACT ON GDP
(\$MILLIONS)

749,560 - TOTAL JOBS SUPPORTED

\$45.4 Billion - TOTAL IMPACT ON GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN COLORADO

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	515,449	\$21,808
Administrative and waste management services	197,286	\$8,695
Agriculture, forestry, fishing, and related activities	55,389	\$3,040
Arts, entertainment, and recreation	91,171	\$3,703
Construction	184,510	\$10,738
Educational services	61,659	\$2,181
Finance and insurance	209,450	\$13,512
Health care and social assistance	297,445	\$17,009
Information	82,967	\$21,382
Management of companies and enterprises	35,171	\$6,577
Manufacturing	146,559	\$21,277
Mining	51,646	\$14,819
Other services, except public administration	179,486	\$6,393
Professional, scientific, and technical services	285,398	\$24,887
Real estate and rental and leasing	185,083	\$37,965
Transportation and warehousing	84,312	\$7,343
Utilities	8,491	\$4,193
Wholesale trade	106,346	\$15,167

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.