

RETAIL'S IMPACT IN CALIFORNIA - 9

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

5,516 - RETAIL ESTABLISHMENTS

1,320 - DIRECT LABOR INCOME
(\$MILLIONS)

44,320 - DIRECT RETAIL EMPLOYMENT

2,081 - DIRECT IMPACT ON GDP
(\$MILLIONS)

66,182 - TOTAL JOBS SUPPORTED

4,150 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-9

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	44,320	\$2,081
Administrative and waste management services	15,375	\$579
Agriculture, forestry, fishing, and related activities	16,204	\$1,373
Arts, entertainment, and recreation	3,160	\$99
Construction	12,510	\$919
Educational services	5,679	\$231
Finance and insurance	9,010	\$806
Health care and social assistance	31,970	\$1,995
Information	2,133	\$475
Management of companies and enterprises	1,815	\$202
Manufacturing	16,586	\$1,523
Mining	130	\$58
Other services, except public administration	18,481	\$567
Professional, scientific, and technical services	9,400	\$606
Real estate and rental and leasing	19,365	\$5,010
Transportation and warehousing	12,969	\$1,017
Utilities	1,208	\$573
Wholesale trade	10,431	\$1,488

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.