

RETAIL'S IMPACT IN CALIFORNIA - 7

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

6,393 - RETAIL ESTABLISHMENTS

1,657 - DIRECT LABOR INCOME
(\$MILLIONS)

54,344 - DIRECT RETAIL EMPLOYMENT

2,589 - DIRECT IMPACT ON GDP
(\$MILLIONS)

77,475 - TOTAL JOBS SUPPORTED

5,045 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-7

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	54,344	\$2,589
Administrative and waste management services	24,988	\$1,147
Agriculture, forestry, fishing, and related activities	2,133	\$223
Arts, entertainment, and recreation	5,489	\$145
Construction	17,858	\$1,231
Educational services	6,790	\$280
Finance and insurance	25,265	\$2,219
Health care and social assistance	33,312	\$2,325
Information	8,070	\$2,099
Management of companies and enterprises	3,933	\$435
Manufacturing	9,602	\$1,506
Mining	133	\$70
Other services, except public administration	15,148	\$582
Professional, scientific, and technical services	21,749	\$1,845
Real estate and rental and leasing	25,210	\$6,115
Transportation and warehousing	6,878	\$403
Utilities	344	\$194
Wholesale trade	6,886	\$1,033

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.