

RETAIL'S IMPACT IN CALIFORNIA - 6

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

6,415 - RETAIL ESTABLISHMENTS

1,672 - DIRECT LABOR INCOME
(\$MILLIONS)

57,784 - DIRECT RETAIL EMPLOYMENT

2,578 - DIRECT IMPACT ON GDP
(\$MILLIONS)

84,217 - TOTAL JOBS SUPPORTED

5,358 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-6

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	57,784	\$2,578
Administrative and waste management services	27,560	\$1,237
Agriculture, forestry, fishing, and related activities	738	\$78
Arts, entertainment, and recreation	7,632	\$191
Construction	16,147	\$1,118
Educational services	9,007	\$362
Finance and insurance	14,234	\$1,362
Health care and social assistance	39,136	\$3,070
Information	12,777	\$2,413
Management of companies and enterprises	4,998	\$545
Manufacturing	12,396	\$1,602
Mining	174	\$99
Other services, except public administration	22,826	\$984
Professional, scientific, and technical services	38,113	\$3,664
Real estate and rental and leasing	27,196	\$6,447
Transportation and warehousing	12,782	\$949
Utilities	351	\$192
Wholesale trade	13,785	\$2,058

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.