

RETAIL'S IMPACT IN CALIFORNIA - 53

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,614 - RETAIL ESTABLISHMENTS

2,263 - DIRECT LABOR INCOME
(\$MILLIONS)

74,906 - DIRECT RETAIL EMPLOYMENT

3,408 - DIRECT IMPACT ON GDP
(\$MILLIONS)

106,642 - TOTAL JOBS SUPPORTED

6,688 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-53

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	74,906	\$3,408
Administrative and waste management services	26,089	\$1,306
Agriculture, forestry, fishing, and related activities	224	\$28
Arts, entertainment, and recreation	11,460	\$397
Construction	17,295	\$1,306
Educational services	12,204	\$553
Finance and insurance	18,738	\$1,690
Health care and social assistance	49,132	\$3,065
Information	5,498	\$1,076
Management of companies and enterprises	2,737	\$425
Manufacturing	17,166	\$2,366
Mining	279	\$136
Other services, except public administration	31,058	\$1,155
Professional, scientific, and technical services	35,528	\$3,261
Real estate and rental and leasing	29,059	\$7,214
Transportation and warehousing	10,356	\$738
Utilities	2,924	\$1,232
Wholesale trade	8,421	\$1,383

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.