

RETAIL'S IMPACT IN CALIFORNIA - 52

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

10,816 - RETAIL ESTABLISHMENTS

2,679 - DIRECT LABOR INCOME
(\$MILLIONS)

90,118 - DIRECT RETAIL EMPLOYMENT

4,047 - DIRECT IMPACT ON GDP
(\$MILLIONS)

131,456 - TOTAL JOBS SUPPORTED

8,636 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-52

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	90,118	\$4,047
Administrative and waste management services	45,653	\$2,285
Agriculture, forestry, fishing, and related activities	1,115	\$92
Arts, entertainment, and recreation	18,236	\$698
Construction	20,907	\$1,576
Educational services	20,042	\$904
Finance and insurance	44,462	\$3,246
Health care and social assistance	44,097	\$2,856
Information	14,831	\$4,390
Management of companies and enterprises	9,766	\$1,515
Manufacturing	27,123	\$4,058
Mining	375	\$181
Other services, except public administration	30,276	\$1,239
Professional, scientific, and technical services	91,035	\$8,854
Real estate and rental and leasing	47,292	\$10,338
Transportation and warehousing	9,523	\$696
Utilities	3,639	\$1,551
Wholesale trade	17,234	\$2,831

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#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.