

# RETAIL'S IMPACT IN CALIFORNIA - 51

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**5,817** - RETAIL ESTABLISHMENTS

**1,338** - DIRECT LABOR INCOME  
(\$MILLIONS)

**45,025** - DIRECT RETAIL EMPLOYMENT

**2,073** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**59,088** - TOTAL JOBS SUPPORTED

**3,501** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-51

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	45,025	\$2,073
Administrative and waste management services	8,217	\$459
Agriculture, forestry, fishing, and related activities	13,131	\$1,203
Arts, entertainment, and recreation	4,028	\$138
Construction	10,134	\$694
Educational services	3,003	\$129
Finance and insurance	5,216	\$514
Health care and social assistance	19,823	\$1,051
Information	1,671	\$378
Management of companies and enterprises	563	\$67
Manufacturing	14,694	\$1,266
Mining	1,648	\$308
Other services, except public administration	17,060	\$538
Professional, scientific, and technical services	7,007	\$512
Real estate and rental and leasing	8,125	\$3,399
Transportation and warehousing	9,159	\$564
Utilities	760	\$345
Wholesale trade	8,132	\$1,266

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.