

# RETAIL'S IMPACT IN CALIFORNIA - 5

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**7,931** - RETAIL ESTABLISHMENTS

**1,821** - DIRECT LABOR INCOME  
(\$MILLIONS)

**58,362** - DIRECT RETAIL EMPLOYMENT

**2,774** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**86,530** - TOTAL JOBS SUPPORTED

**6,234** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-5

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	58,362	\$2,774
Administrative and waste management services	19,774	\$862
Agriculture, forestry, fishing, and related activities	9,561	\$772
Arts, entertainment, and recreation	8,582	\$274
Construction	20,955	\$1,519
Educational services	6,199	\$229
Finance and insurance	11,024	\$986
Health care and social assistance	38,821	\$2,817
Information	3,480	\$764
Management of companies and enterprises	2,581	\$253
Manufacturing	28,890	\$12,197
Mining	350	\$82
Other services, except public administration	22,503	\$737
Professional, scientific, and technical services	23,005	\$1,398
Real estate and rental and leasing	20,770	\$5,665
Transportation and warehousing	13,966	\$1,109
Utilities	1,423	\$567
Wholesale trade	10,798	\$1,665

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.