

RETAIL'S IMPACT IN CALIFORNIA - 49

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

11,617 - RETAIL ESTABLISHMENTS

2,660 - DIRECT LABOR INCOME
(\$MILLIONS)

85,334 - DIRECT RETAIL EMPLOYMENT

4,232 - DIRECT IMPACT ON GDP
(\$MILLIONS)

121,791 - TOTAL JOBS SUPPORTED

8,413 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-49

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	85,334	\$4,232
Administrative and waste management services	26,664	\$1,358
Agriculture, forestry, fishing, and related activities	3,593	\$345
Arts, entertainment, and recreation	14,183	\$560
Construction	20,884	\$1,652
Educational services	8,906	\$401
Finance and insurance	30,044	\$1,971
Health care and social assistance	41,899	\$2,834
Information	8,411	\$2,646
Management of companies and enterprises	6,729	\$1,031
Manufacturing	39,801	\$6,232
Mining	320	\$123
Other services, except public administration	28,390	\$958
Professional, scientific, and technical services	62,149	\$6,073
Real estate and rental and leasing	31,375	\$8,337
Transportation and warehousing	6,107	\$429
Utilities	2,023	\$1,044
Wholesale trade	23,293	\$3,870

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#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.