

RETAIL'S IMPACT IN CALIFORNIA - 48

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

11,301 - RETAIL ESTABLISHMENTS

3,126 - DIRECT LABOR INCOME
(\$MILLIONS)

90,840 - DIRECT RETAIL EMPLOYMENT

4,577 - DIRECT IMPACT ON GDP
(\$MILLIONS)

130,433 - TOTAL JOBS SUPPORTED

8,887 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-48

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	90,840	\$4,577
Administrative and waste management services	42,092	\$2,027
Agriculture, forestry, fishing, and related activities	338	\$74
Arts, entertainment, and recreation	15,261	\$558
Construction	16,784	\$1,523
Educational services	8,820	\$399
Finance and insurance	47,381	\$3,468
Health care and social assistance	40,090	\$2,671
Information	4,396	\$1,179
Management of companies and enterprises	4,311	\$566
Manufacturing	31,659	\$4,095
Mining	1,570	\$891
Other services, except public administration	26,301	\$1,067
Professional, scientific, and technical services	48,815	\$4,687
Real estate and rental and leasing	39,368	\$9,094
Transportation and warehousing	6,017	\$488
Utilities	795	\$357
Wholesale trade	17,249	\$3,046

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#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.