

RETAIL'S IMPACT IN CALIFORNIA - 47

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,844 - RETAIL ESTABLISHMENTS

2,133 - DIRECT LABOR INCOME
(\$MILLIONS)

63,422 - DIRECT RETAIL EMPLOYMENT

3,118 - DIRECT IMPACT ON GDP
(\$MILLIONS)

92,791 - TOTAL JOBS SUPPORTED

6,627 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-47

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	63,422	\$3,118
Administrative and waste management services	31,275	\$1,599
Agriculture, forestry, fishing, and related activities	319	\$30
Arts, entertainment, and recreation	11,945	\$564
Construction	16,376	\$1,289
Educational services	4,924	\$210
Finance and insurance	16,421	\$1,658
Health care and social assistance	45,007	\$2,714
Information	4,901	\$1,630
Management of companies and enterprises	2,648	\$344
Manufacturing	31,996	\$3,890
Mining	9,883	\$6,275
Other services, except public administration	28,938	\$982
Professional, scientific, and technical services	21,875	\$2,193
Real estate and rental and leasing	16,604	\$5,640
Transportation and warehousing	11,599	\$902
Utilities	919	\$483
Wholesale trade	12,416	\$2,065

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.