

RETAIL'S IMPACT IN CALIFORNIA - 46

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,006 - RETAIL ESTABLISHMENTS

2,002 - DIRECT LABOR INCOME
(\$MILLIONS)

56,779 - DIRECT RETAIL EMPLOYMENT

2,923 - DIRECT IMPACT ON GDP
(\$MILLIONS)

86,618 - TOTAL JOBS SUPPORTED

6,101 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-46

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	56,779	\$2,923
Administrative and waste management services	48,214	\$2,327
Agriculture, forestry, fishing, and related activities	227	\$32
Arts, entertainment, and recreation	20,850	\$834
Construction	21,184	\$1,916
Educational services	8,673	\$383
Finance and insurance	19,406	\$1,957
Health care and social assistance	42,541	\$2,812
Information	6,011	\$1,756
Management of companies and enterprises	5,934	\$779
Manufacturing	36,213	\$4,371
Mining	115	\$61
Other services, except public administration	20,436	\$855
Professional, scientific, and technical services	22,195	\$2,261
Real estate and rental and leasing	20,287	\$5,547
Transportation and warehousing	9,433	\$882
Utilities	502	\$201
Wholesale trade	14,686	\$2,594

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.