

RETAIL'S IMPACT IN CALIFORNIA - 45

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,717 - RETAIL ESTABLISHMENTS

2,444 - DIRECT LABOR INCOME
(\$MILLIONS)

70,394 - DIRECT RETAIL EMPLOYMENT

3,679 - DIRECT IMPACT ON GDP
(\$MILLIONS)

107,803 - TOTAL JOBS SUPPORTED

8,273 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-45

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	70,394	\$3,679
Administrative and waste management services	57,490	\$2,582
Agriculture, forestry, fishing, and related activities	636	\$70
Arts, entertainment, and recreation	9,145	\$387
Construction	22,935	\$2,073
Educational services	7,012	\$290
Finance and insurance	51,473	\$5,054
Health care and social assistance	39,771	\$2,659
Information	12,361	\$4,244
Management of companies and enterprises	9,087	\$1,193
Manufacturing	47,714	\$8,405
Mining	455	\$261
Other services, except public administration	22,663	\$939
Professional, scientific, and technical services	73,646	\$7,363
Real estate and rental and leasing	55,132	\$12,024
Transportation and warehousing	8,262	\$607
Utilities	518	\$276
Wholesale trade	34,271	\$6,052

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.