

RETAIL'S IMPACT IN CALIFORNIA - 43

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

6,772 - RETAIL ESTABLISHMENTS

1,869 - DIRECT LABOR INCOME
(\$MILLIONS)

55,517 - DIRECT RETAIL EMPLOYMENT

2,750 - DIRECT IMPACT ON GDP
(\$MILLIONS)

85,691 - TOTAL JOBS SUPPORTED

5,990 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-43

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	55,517	\$2,750
Administrative and waste management services	33,555	\$1,437
Agriculture, forestry, fishing, and related activities	242	\$16
Arts, entertainment, and recreation	10,506	\$426
Construction	12,114	\$821
Educational services	11,979	\$624
Finance and insurance	11,453	\$1,056
Health care and social assistance	38,295	\$2,362
Information	7,047	\$2,239
Management of companies and enterprises	5,419	\$700
Manufacturing	39,854	\$4,976
Mining	233	\$91
Other services, except public administration	27,626	\$807
Professional, scientific, and technical services	26,001	\$2,590
Real estate and rental and leasing	20,654	\$6,908
Transportation and warehousing	36,742	\$4,004
Utilities	363	\$149
Wholesale trade	21,451	\$3,283

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.