

RETAIL'S IMPACT IN CALIFORNIA - 42

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,173 - RETAIL ESTABLISHMENTS

1,861 - DIRECT LABOR INCOME
(\$MILLIONS)

61,738 - DIRECT RETAIL EMPLOYMENT

2,995 - DIRECT IMPACT ON GDP
(\$MILLIONS)

86,426 - TOTAL JOBS SUPPORTED

5,238 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-42

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	61,738	\$2,995
Administrative and waste management services	20,931	\$791
Agriculture, forestry, fishing, and related activities	3,541	\$446
Arts, entertainment, and recreation	3,951	\$114
Construction	27,260	\$1,584
Educational services	4,238	\$139
Finance and insurance	7,534	\$690
Health care and social assistance	26,533	\$1,469
Information	2,463	\$644
Management of companies and enterprises	1,417	\$146
Manufacturing	20,820	\$2,562
Mining	264	\$66
Other services, except public administration	21,299	\$663
Professional, scientific, and technical services	19,042	\$926
Real estate and rental and leasing	23,146	\$6,166
Transportation and warehousing	11,784	\$776
Utilities	653	\$242
Wholesale trade	12,405	\$1,649

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#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.