

# RETAIL'S IMPACT IN CALIFORNIA - 41

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**4,325** - RETAIL ESTABLISHMENTS

**1,135** - DIRECT LABOR INCOME  
(\$MILLIONS)

**39,026** - DIRECT RETAIL EMPLOYMENT

**2,009** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**58,325** - TOTAL JOBS SUPPORTED

**3,651** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-41

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	39,026	\$2,009
Administrative and waste management services	19,842	\$670
Agriculture, forestry, fishing, and related activities	2,037	\$169
Arts, entertainment, and recreation	3,041	\$68
Construction	15,216	\$887
Educational services	4,523	\$151
Finance and insurance	6,611	\$594
Health care and social assistance	26,994	\$1,479
Information	1,926	\$478
Management of companies and enterprises	793	\$82
Manufacturing	13,469	\$1,333
Mining	362	\$201
Other services, except public administration	14,342	\$463
Professional, scientific, and technical services	12,417	\$771
Real estate and rental and leasing	13,565	\$3,739
Transportation and warehousing	14,504	\$940
Utilities	237	\$87
Wholesale trade	8,364	\$1,115

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.