

RETAIL'S IMPACT IN CALIFORNIA - 38

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,511 - RETAIL ESTABLISHMENTS

2,133 - DIRECT LABOR INCOME
(\$MILLIONS)

61,554 - DIRECT RETAIL EMPLOYMENT

3,229 - DIRECT IMPACT ON GDP
(\$MILLIONS)

91,328 - TOTAL JOBS SUPPORTED

6,360 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-38

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	61,554	\$3,229
Administrative and waste management services	33,094	\$1,550
Agriculture, forestry, fishing, and related activities	214	\$17
Arts, entertainment, and recreation	7,784	\$336
Construction	17,777	\$1,219
Educational services	8,558	\$429
Finance and insurance	10,543	\$1,107
Health care and social assistance	34,761	\$2,191
Information	3,483	\$1,081
Management of companies and enterprises	3,770	\$488
Manufacturing	40,080	\$3,984
Mining	159	\$92
Other services, except public administration	27,535	\$896
Professional, scientific, and technical services	14,102	\$1,302
Real estate and rental and leasing	10,575	\$4,277
Transportation and warehousing	18,110	\$1,247
Utilities	1,658	\$810
Wholesale trade	37,082	\$5,715

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.