

RETAIL'S IMPACT IN CALIFORNIA - 37

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in California. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,249 - RETAIL ESTABLISHMENTS

1,804 - DIRECT LABOR INCOME
(\$MILLIONS)

55,407 - DIRECT RETAIL EMPLOYMENT

2,716 - DIRECT IMPACT ON GDP
(\$MILLIONS)

85,599 - TOTAL JOBS SUPPORTED

6,463 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CA-37

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	55,407	\$2,716
Administrative and waste management services	27,765	\$1,196
Agriculture, forestry, fishing, and related activities	186	\$15
Arts, entertainment, and recreation	27,187	\$2,189
Construction	9,178	\$624
Educational services	13,974	\$689
Finance and insurance	34,177	\$2,650
Health care and social assistance	36,138	\$2,018
Information	43,170	\$11,845
Management of companies and enterprises	4,066	\$525
Manufacturing	13,508	\$1,042
Mining	2,166	\$1,434
Other services, except public administration	30,890	\$995
Professional, scientific, and technical services	51,531	\$6,027
Real estate and rental and leasing	27,128	\$7,544
Transportation and warehousing	4,087	\$347
Utilities	137	\$54
Wholesale trade	10,844	\$1,659

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.